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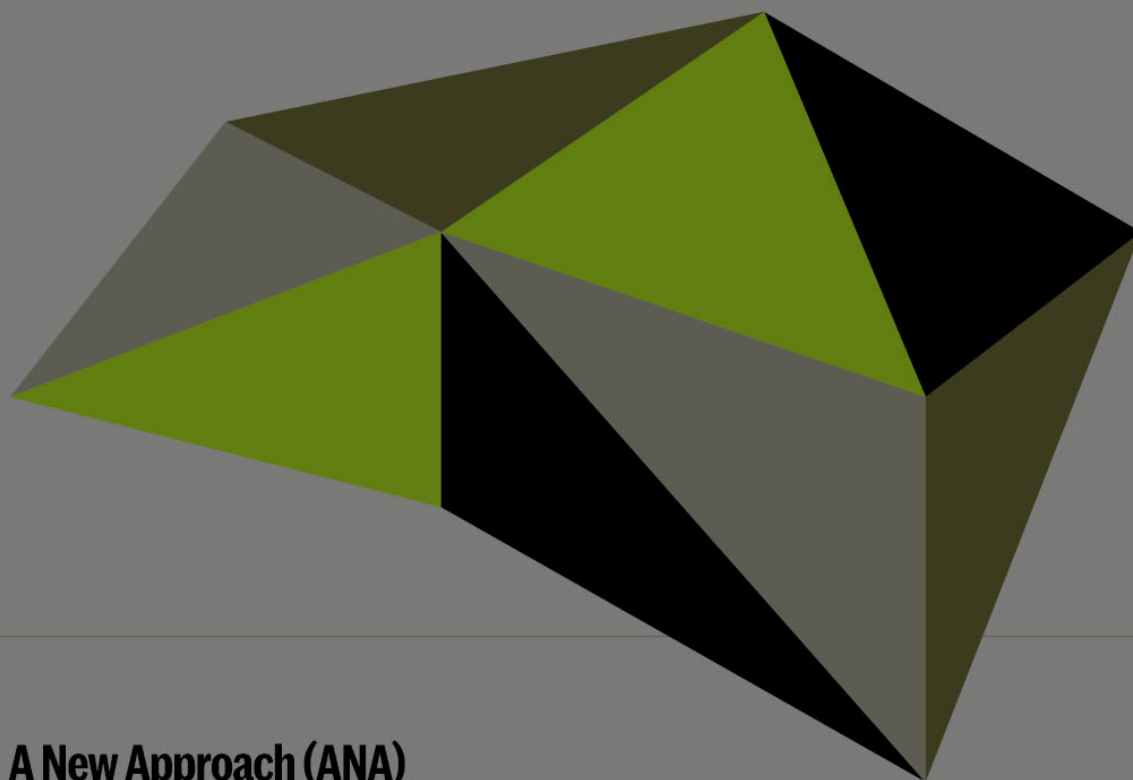
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more than just funding report

**Government, Culture and Creativity:**  
**It's about more than just funding.**



# Supporting culture and creativity is about more than just money.



## **A New Approach (ANA)**

A New Approach (ANA), Australia's national arts and culture think tank, has published the report 'Government, Culture and Creativity: It's about more than just funding'.

The primary purpose of this Insight Report is to showcase the broad range of actions governments can take to **strengthen cultural access and foster robust cultural industries** *in addition* to direct funding.

This report describes the **‘pro-culture’ enablers that are available to governments**, including options that may prove themselves to be cheaper, easier and more effective than direct funding. It provides **examples from different parts of Australia** that could be adopted more broadly, as well as **ideas from overseas** that Australian governments could try. Often, these enablers are uniquely available to governments.

This Insight Report is geared towards **informing decisions about how governments get full value from their direct funding** dollars already invested in arts, culture and creativity. It focuses on actions that governments can take to **complement (not replace) these direct investments** so that people in Australia can continue to access, enjoy, create and benefit from cultural opportunities.

This report examines the opportunities arising from the inventory of enablers in the following five focus areas: **access, infrastructure, innovation, production and protection**. These focus areas of governments and this Insight Report cross traditional boundaries between ministers’ portfolios and the federal, state and territory, and local levels of government.

[Download the report](#)

#### WEBSITE

[HTTPS://NEWAPPROACH.ORG.AU/PUBLICATION/GOVERNMENT-CULTURE-CREATIVITY-MORE-THAN-JUST-FUNDING/](https://newapproach.org.au/publication/government-culture-creativity-more-than-just-funding/)

#### COUNTRY

AUSTRALIA

#### THEMES

CREATIVE INDUSTRIES CULTURAL POLICY ECONOMY AND SOCIETY

#### ABOUT ASEF CULTURE360

[culture360.asef.org](http://culture360.asef.org) brings Asia and Europe closer by providing information, facilitating dialogue and stimulating reflection on the arts and culture of the two regions.

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