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As part of the British Film Institute's Sustainable Screen 'Beyond Production' programme for BFI National Lottery funded organisations and the wider sector, Julie's Bicycle has developed two guides for more sustainable travel in the screen sector: 'Sustainable Scenes: Audience Travel Guide for the Screen Sector' and 'Moving Green: Business Travel for the Screen Sector'.

A free resource for all organisations working in the screen sector, particularly helpful for those involved 'beyond production', such as exhibitors, screen archives, education, skills, training and research organisations, and sector support and promotion bodies.

The Sustainable Scenes guide outlines what cinemas and film festivals can do to understand audience travel impacts and how to help them make more sustainable travel choices. It includes

editable posters to encourage greener audience travel, example goals and actions for impact reduction, and a template for an audience travel survey.

The Moving Green resource outlines what you can do to both understand business travel impacts and take action to reduce them, including example policies, a 'decision tree', and key things to consider.

[Download the guides here](#)

WEBSITE

[HTTPS://SUSTAINABLE-SCREEN.JULIESBICYCLE.COM](https://sustainable-screen.juliesbicycle.com)

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