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Multimedia Institute



Multimedia institute (MI2) – Multimedijalni institut is a non-profit association working at the intersections of culture, arts, technology and activism.

Since their early days, they have organised around a multi-faceted community that weaves together interests in diverse cultural and social

fields: 1) critically inflected digital arts, film, music and literature; 2) digital commons: free software, free culture and open access; 3) philosophy and theory; 4) cultural networking, advocacy and grassroots organising; 5) protection of public domain and struggles for spatial justice.

MI2 is mostly identified with the social and cultural center MaMa in Zagreb, where it organises cutting-edge cultural, educational and technology programmes, hosts a local hacker community and provides an open venue for other cultural initiatives. They are also the co-organiser of the Human Rights Film Festival, electronic music events, publishing activities and the Croatian localiser of Creative Commons licenses.

MI2 is also a catalyst for cultural collaboration and grassroots political activism both locally and throughout the former Yugoslav region. In early 2000s, they were instrumental in initiating the Clulture network and a number of other cultural policy initiatives. In the latter part of 2000s, they initiated the Right to the City Zagreb and also supported the series of conferences “Nothing will happen”, bringing together hackers from throughout the former Yugoslav countries and beyond.

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