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Prisa TV

PRISA TV (formerly Sogecable) is the leading pay tv in Spain, as well as the pioneer in introducing digital television, the High Definition (HD), the 3D television and the interactive services in Spain.

PRISA TV possesses an ample experience in all of the audiovisual industry's chain of values, counting from the production of all sorts of contents, as well as the acquisition and management of audiovisual rights, channel edition and distribution, subscribers' marketing and management, to the management of all of the company's advertising. PRISA TV has been the owner of the free Access *Cuatro* television, one of the most successful second generation channels in Europe, since 2005.

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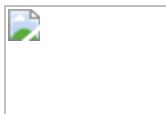
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WEBSITE

[HTTP://WWW.PRISATV.ES](http://www.prisatv.es)



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