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Swiss Broadcasting Corporation



SWI

Since 1999, swissinfo.ch (Swiss Broadcasting Corporation, SBC) has fulfilled the federal government's mandate to **distribute information about Switzerland internationally**, supplementing the online offerings of the radio and television stations of the SBC. Today, the international

service is directed above all at an **international audience interested in Switzerland**, as well as at Swiss citizens living abroad.

The online service offers a Swiss view of topics and highlights Swiss positions on international events and developments, while reflecting the view of Switzerland from abroad. swissinfo.ch's coverage focuses on **politics, business, culture, society and research**. swissinfo.ch also provides specific information for the Swiss abroad to assist them in exercising their political rights in Switzerland (vote dossiers).

swissinfo.ch has also been reporting in Russian since 2013 – in addition to English, German, French, Italian, Spanish, Portuguese, Chinese, Arabic and Japanese – thereby reaching more than 80% of the world's internet users.

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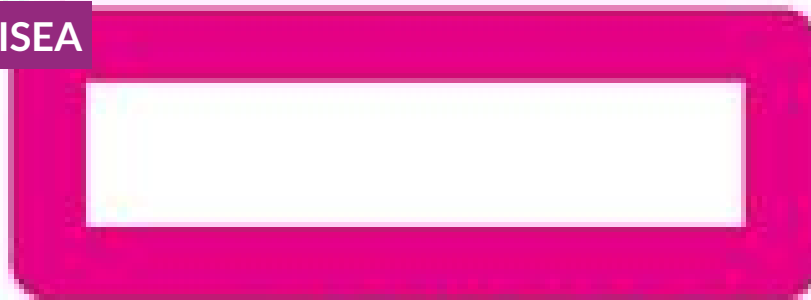
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ABOUT ASEF CULTURE360

culture360.asef.org brings Asia and Europe closer by providing information, facilitating dialogue and stimulating reflection on the arts and culture of the two regions.

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